

Please indicate which of the following components you would like to include in your proposal for developing an Online Business. The checked items below are included in the basic package.

### General

- Integrated CRM (Relationship Manager)
- Domain name research
- Capture leads for your Products/Services
- Build a customer database for marketing
- Capture reservations for events
- Provide customer service center
  
- Design Custom Look
- Generate Website Graphics
- Navigational Menus
  
- Site Search
- Member Only Area (login required)
- Email accounts
  
- Announcements module
- Document/Brochure downloads
- Workflow alerts (emails to specified user)
- Frequently Asked Question Module
- Blog - dynamic content, higher search score
  
- Forums - online community
- Calendar - show events, signings, etc.
- Custom Report Generator
- Image Manager
- Text Editor
- Ad Rotators (new graphic on revisit)
  
- Extensive Online Training
- Support Knowledgebase
- E-Marketing Training
- Webinar Training

### Pages/Custom Web Forms

- About Us
- Products/Services
- Staff
- Links
- Calendar
- Contact Us
- Capture Testimonials
- Newsletter Sign-Up

### E-Mail Marketing

- E-Mail Campaigns/Analytics
- Newsletter Subscription Box
- Incorporate existing contact list  
(Outlook, Act, Constant Contact, other)
- Segment customer database into mailing lists (wholesale, prospect, etc)
- Develop Email Newsletter Template

### E-Commerce

- Shopping Cart domestic/international
- Setup Payment Gateway (Authorize.net)
- Import Existing Products
- Setup product catalogs (categories)
- Set-Up Shipping Options
- QuickBooks Export (QWC file)

### Marketing/Public Relations

- Google adword campaign
- News Release authoring/distribution
- Feature Article authoring/distribution
- Newswire Submission
- RSS Feeds